



GBI's Green Building Bulletin Submission Guidelines

GBI's Green Building Bulletin is your source for innovative insights, policies, and strategies for decarbonization, ESG initiatives, and sustainability relevant to the commercial real estate industry. Collectively, we can improve the built environment by sharing accessible, applicable, and aspirational information.

The Green Building Bulletin covers a variety of topics in the built environment and serves as a forum to tell stories, share opinions, and evoke critical thinking. The content varies in tone, from casual to highly technical. Our diverse audience includes architects, engineers, contractors, sustainability consultants, commercial real estate professionals, manufacturers, service providers, and academics.

We welcome submissions from [GBI members](#) who are changing the green building landscape. Please carefully review the guidelines before sending in written work.

Blog submissions should adhere to the following criteria:

- Run 500 to 1,000 words (with a sweet spot of 850)
- Be submitted in English, but posts may be translated into other languages if applicable to our audiences outside the United States
- Each submission should work as a self-contained piece, even if it is part of a greater piece or article (please share publication link)
- Be submitted as a fully proofread Word document, named as {Last Name, Blog Post Title}
- Be formatted as seen on the blog (single space, no indentation, one extra space between paragraphs)
- Include links to resources that address common questions related to your topic
- Incorporate relevant media such as images, videos, infographics, and charts
- Avoid using footnotes (please integrate material directly into text)

Blog submissions should be original content. We reserve the right to withdraw acceptances from any work after publication. GBI does not pay for blog content.

GBI may provide edits prior to approved submission publication.

Please submit any posts and questions to training@thegbi.org.