As 24-hour operating businesses, hotels are substantial resource consumers. Incorporating efficient systems and implementing sustainable best practices yield reduced operating costs. Hotels with sustainability programs attract and involve socially-conscious employees and guests in achieving reduced energy and water consumption goals.

Overview of Green Globes®: A Collaborative, Proven Certification for Buildings

Green Globes is a practical and flexible, yet comprehensive sustainability assessment and certification system designed to meet the needs of buildings on an individual level. By engaging owners and teams in a user-friendly, inclusive process, GBI promotes resource efficiency, occupancy health, environmental stewardship, and return on investment.

Green Globes uses an online evaluation that is completed with contributions from both the project team and third-party assessor. Compliance with criteria is verified by the third-party assessor by submission of supporting documentation and an onsite assessment. Following the onsite visit, GBI issues the assessor’s report containing details of achieved credit, recommendations for current and future projects and a certification score and Green Globes rating.

Hotels that achieve Green Globes certification realize promotional and operational benefits. New hotels are designed and constructed with efficiency and sustainability goals that provide return on investment. Existing hotels are evaluated using Green Globes to establish performance baselines and plan for improvements to lower costs and improve guest satisfaction.

GREEN GLOBES RATINGS:
After the final assessment is verified by a third party, properties achieving a score of 35% or higher receive a Green Globes rating based on the percentage of total points achieved (up to 1000).

85-100%
FOUR GREEN GLOBES
Demonstrates world-class leadership in resource efficiency, reducing environmental impacts, and improving occupant wellness.

70-84%
THREE GREEN GLOBES
Demonstrates outstanding success in resource efficiency, reducing environmental impacts, and improving occupant wellness.

55-69%
TWO GREEN GLOBES
Demonstrates significant achievement in resource efficiency, reducing environmental impacts, and improving occupant wellness.

35-54%
ONE GREEN GLOBES
Demonstrates a strong commitment to resource efficiency, reducing environmental impacts, and improving occupant wellness.
Hotels Use Green Globes for Green Building Certification

Certification satisfies corporate customers who are increasingly requesting information about Corporate Social Responsibility and Sustainability initiatives. According to FutureWatch 2010, an in-depth report compiled by Meeting Professionals International (MPI) and American Express, 63% of meeting planners in the United States reported that Corporate Social Responsibility will be a focus for their organizations. Additionally, these hotels may increase revenue through room and meeting sales by attracting environmentally conscious travelers. Certification promotes brand loyalty and guest satisfaction and improves public perception. Hotels can display their achievement by way of a selection of recognition items offered by the Green Building Initiative.

Marriott's Grand Chateau

Marriott’s Grand Chateau in Las Vegas, NV includes three residential towers constructed on top of a common podium. Tower 1 alone boasts 554,467 square feet of residential space on top of a common podium it shares with Towers 2 and 3.

In 2016, Marriott’s Grand Chateau Tower 1 certified with Three Green Globes under the Green Globes for Existing Buildings program. Earning an impressive 78% of the total applicable points, Marriott’s Grand Chateau Tower 1 achieved nearly a perfect score (99%) in the Emissions, Effluents and Pollution Controls environmental assessment area.

Marriott’s Grand Chateau Tower 1 earned points in these assessment areas:
• ENERGY STAR® rating of 87
• Front desk integration with Inncom thermostats
• Comprehensive operating manuals
• Low-emissions boilers
• Wet food waste sent to local farm
• Building Automation System monitors temperature and humidity levels
• High-efficiency lighting including CFLs, LEDs and task lighting

Park MGM

The distinctly modern Park MGM, also located on the Las Vegas Strip provides nearly 3 million square feet of guest rooms, bars and restaurants, theater, common areas and a casino. Construction completed at the end of 2019 and the Park MGM certified with Three Green Globes under Green Globes for New Construction in January 2019.

Notable sustainability achievements include:
• Quantitative goals pertaining to energy consumption, renewable energy and greenhouse gas reduction
• Remodel of an existing building on previously developed land
• Central Building Automation System
• Electric vehicle charging stations
• 40% of water used for irrigation is recycled
• Over 95% of the structural system and facades were retained.