

GBI PROJECT PROFILES



The Green Building Initiative (GBI) offers complimentary Project Profiles to project teams developed through interviews with project team members and professional photographers.

GBI Project Profiles allow project teams to showcase their Green Globes® or Guiding Principles Compliance certified projects through a two-page marketing piece. A Project Profile provides project background, highlights exemplary sustainability, health and wellness, and resilience elements of the project, and describes project success through the Green Globes or Guiding Principles Compliance assessment process. They are intended to serve as both educational and promotional pieces that other project teams may reference for best practices and innovative sustainability strategies. Each Project Profile is featured on the [GBI website](#) and project teams are encouraged to promote them in social media or on their websites. Additional promotional resources can be located on the [Partner Toolkit page](#).

We will conduct interviews with various project team members involved in the Green Globes assessment process to create the Project Profile. This is best achieved through interviews with 2-3 of the following individuals (project type dependent):

- Architect
- Engineer
- Project Manager
- Sustainability consultant/ GGP or GPCP
- Facilities Engineer
- Building Owner

Examples of interview questions (project type dependent) may include:

- Describe your experience with the Green Globes assessment process.
- Did the Green Globes online questionnaire spark any new ideas for use in the project?
- What do you think are the most interesting sustainability-related aspects of the project that helped you earn your Green Globes rating?
- What criteria inspired you and has real-world significance? (e.g., Now that we have operable windows, we have improved indoor air quality.)
- Do you have any data to offer about your current operations?
- Is there anything particular you'd like to share about the sustainability aspects of this building as a result of going through the Green Globes process?
- How do you intend to use the final assessment report (including assessor recommendations) to guide improvement?

Eligibility Requirements:

- Complimentary to project teams earning Two, Three, or Four Green Globes certification or Compliant status with Guiding Principles Compliance
- Must provide 3-5 professional photos of the building and/or site, available at the time the interview is scheduled