GBI and Green Globes Update

May 15, 2018

2018 Green Globes Annual User Summit

Presented by: Vicki Worden, President & CEO
Thank you to our Hosts

UNC Charlotte

Thank you to our Staff

Shaina Weinstein, VP of Engagement (Portland, OR)
Megan Baker, Manager, Engagement & Client Support (Denver, CO)
Dianne Elliott, Director, Customer Service & Training (Portland, OR)
Bennett Schwartz, Account Manager, (Chicago, IL)

Thank you to our GGAs, GGPs, and Green Globes Supporters

Thank you to our Members
### GBI Membership Levels

<table>
<thead>
<tr>
<th>Membership Level</th>
<th>Premier</th>
<th>Sustaining</th>
<th>Visionary</th>
<th>Members</th>
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<tbody>
<tr>
<td>Cost</td>
<td>$50,000+</td>
<td>$20,000 to</td>
<td>$10,000 to</td>
<td>$5,000 to</td>
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<td>Benefits</td>
<td></td>
<td>$49,999</td>
<td>$19,999</td>
<td>$9,999</td>
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<td>Twice annual briefings from GBI President on program areas of your choosing and prominent recognition in signage and GBI reports</td>
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<td>Custom promotional opportunities, such as co-branded education or product spotlights in GBI communication vehicles</td>
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<td>Introduce one speaker at webinar, user conference or annual meeting of your choice</td>
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<td>Shape GBI's technical education during twice annual networking and content discussions (in person or remote participation)</td>
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<td>Logo on GBI presentations and prominently displayed on signage at User Summits and regional conferences</td>
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<tr>
<td>Consult with GBI Chief Engineer or other technical advisor on Green Globes and green building trends that support your sustainability efforts</td>
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<td>Inclusion of your organization’s sustainability message in GBI presentations and lunch and learns on relevant topics (ask to see example slides)</td>
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<td>Complimentary copy of any annual GBI original research</td>
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<td>Eligible for a role on any GBI sustainability engagement committee (i.e., Education &amp; Promotion, Government Engagement, Performance &amp; Tool Development)</td>
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<td>Consultation with GBI’s staff on GBI ANSI Standard developments and Green Globes building registration and building type trends</td>
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<td>Discounted Green Globes or GPC project registration during the year of your membership*</td>
<td>50% off five registrations annually</td>
<td>50% off five registrations annually</td>
<td>50% off three registrations annually</td>
<td>50% off two registrations annually</td>
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### GBI’s 2018 Member Benefits

- An annual contribution of $500 or more qualifies an organization for Membership privileges in GBI.
GBI’s Building Industry Advisory Council
GBI’s Board of Directors & Governance Changes
GBI Maintains an American National Standard

ANSI/GBI 01-2010: Green Globes Assessment Protocol for Commercial Buildings
Green Globes Progression in North America

2000
Green Globes Available in Canada

2004
Green Globes Licensed to GBI for U.S. market

December 2017
GBI Owns Global Rights to Green Globes
GREEN GLOBES AND LEED BOTH USEFUL FOR FEDERAL PROJECTS

By Mark Toff, Executive Director, Green Globes

In a world where sustainability and energy efficiency are top priorities, the US government is leading the way in implementing green building practices. In this issue, we explore how Green Globes and LEED can be used to achieve these goals.

Green Globes and LEED are both widely recognized and used in the federal sector. Green Globes is a national green building rating system that assesses the environmental performance of buildings throughout the entire life cycle. LEED, on the other hand, is a green building certification program that includes a set of guidelines and prerequisites for sustainable building design.

Incorporating Green Globes and LEED into federal projects can result in significant environmental benefits. For example, buildings that are designed and constructed using these programs tend to have lower energy consumption, reduced water usage, and improved indoor air quality.

To learn more about how Green Globes and LEED can be applied to federal projects, please contact us at info@greenglobes.com.
Green Globes Buildings/Projects Certified Since 2003*

As of January 2018
United States: 1,328*
Canada: 148

*The first Green Globes Canada certification occurred in 2003; GBI’s first Green Globes certification in the United States occurred in 2006.

**This number does not include an additional 266 buildings assessed using GBI’s Guiding Principles Compliance program for U.S. federal buildings; 193 buildings have dual certification.
Green Globes Tools & Certification Options

Green Globes for New Construction (NC)
- Guides the integrated design process at each stage of the project

Green Globes for Existing Buildings (EB)
- Establishes a baseline and guides improvement for individual buildings or portfolios

Green Globes EB for Healthcare
- Specializes for healthcare buildings with licensed in-patient beds

Green Globes for Sustainable Interiors (SI)
- Designed for tenant improvement projects, fit-outs and remodels
Green Globes 5-Year Trend
Comparison: LEED 5-Year Trend
Comparison: National Green Building Standard 5-Year Trend

NGBS US Certifications by Year and Rating System 2013 - 2017

- New Construction
- Renovation/Remodel
Green Globes: Among the Highest Certifications in 2017

**CERTIFIED BUILDINGS IN THE US & CANADA BY SECTOR - FY 2017**

- Multifamily, 69.0%
- Hospitality, 10.5%
- Education, 4.6%
- Financial, 3.8%
- Retail/Grocery/Mixed Use, 2.2%
- Office, 2.4%
- Warehouse, 2.2%
- Government (Federal), 1.9%
- Healthcare, 1.6%
- Government (State & Local), 1.1%
- Manufacturing/Industrial, 0.5%
- Technology/Science, 0.3%
Green Globes: Historical

Certified Buildings in the US & Canada by Sector

- Government (Federal), 34.7%
- Multifamily, 23.3%
- Financial, 6.9%
- Office, 7.2%
- Education, 6.9%
- Retail/Grocery/Mixed Use, 5.9%
- Hospitality, 5.2%
- Warehouse, 1.7%
- Healthcare, 1.5%
- Manufacturing/Industrial, 0.9%
- Technology/Science, 1.3%
- Government (State & Local), 2.5%
Green Globes: Why It’s Being Chosen

https://www.youtube.com/watch?v=JvclFX4sF1c
Next Steps for GBI & Green Globes

1. All new Tool Development 2018-2020

2. Develop objective, industry wide education on green building applicable to Green Globes and all schemes
   a. GBI is an objective resource
   b. AIA & IDCEC CEUs
   c. GBI’s Building Industry Advisory Council to advise, provide input to, and review educational offerings

3. Green Globes re-branding campaign
Thank you for your continued support!